

ON THE AGENDA

NYS CA

March 2022

New York State Chiropractic Association

PRESIDENT'S REPORT

Anthony Palumbo, D.C.



2022 Spring Convention

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president@nysca.com

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vicepresident@nysca.com

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WELCOME NEW MEMBERS

The NYSCA would like to welcome new and returning members! Your participation in professional organizations is essential to the advancement of our work for our members and our patients. Thank you!

NEW MEMBERS

Nicole Mitchell, DC D-12

RETURNING MEMBERS

Heather Alden, DC D-10
Philip Epstein, DC D-6
Karen Pracella, DC D-9
Havery Rossel, DC D-2

NEW LICENTIATES

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Lisa Vitale, DC D-5
Alexander Voutsas, DC D-4
Christina Walkowski, DC D-17
Alexa Zielinski, DC D-5

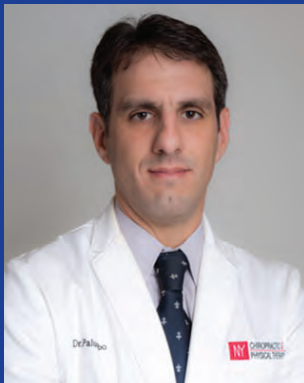
STUDENT MEMBERS

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Keith Angrisani

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Shadi Asadi
Tamer Atich
Leonel Awokang
Mathias Backus
Ardin Bacovic
Zachary Badr
Dane Barone
Kimberly Beach
Seth Bearer
Allison Benkart
Jessica Berlin
Freddie Bonilla-Lamboy
Daniel Borrelli
Ryan Bowerman
Adriana Bradford
Austin Broadhurst
Jesse Bumbarger
Nicholas Bush
Conner Buttry
Nicholas Calandra
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Olivia Holland
Blake Hoover
Heaven Houck
Clarence Hu
Jessica Huck
Paula Irizarry
Kensy Jean
Taylor Jewell
Monique Julien
Callie Kader
Alicia Kay
Justus Kendel
Danielle Kendel
Chan Kim
Joshua Kohrs
William Kondon
Mark Kulinski
Jimmi Kultschizky
Rudolf Kurpil-Gieger
Kenneth Lam
Madeline Lamoreaux-Recore
Sheerah Lau
Kevin LeBlanc
Alan Leonard
Brent Leone
Romney Leveille
Matthew Levine
Alec Lipata

Continued on page 5



PRESIDENT'S REPORT

Anthony Palumbo, D.C.

We begin 2022 with a better outlook.

At times, you cannot truly appreciate what you have in life until you are forced to take a step back. Occasionally, this is the only way you can get a clear picture of your path ahead. You find out that life is a game of small successes that hopefully add up to something big in the end. Whether that is a prosperous career, a happy family, good health, a fruitful retirement -- and yes, even a secure future for our profession.

These small successes are obtainable; however, many are difficult and require hard work, commitment, and sacrifice. They are everywhere around us if we take the time to look. They're in every idea we create; every minute and every second.

In this profession, we fight for these small successes. In this profession we must create our own path, inch by inch. I'll tell you this: it is the person who is willing to put in the work that is going to take that inch.

And I am confident that our profession is going to have life in New York State because the NYSCA is working steadfastly to take each inch.

I can't promise that we will find success in every objective. What I can say confidently is that, when I look at the people who surround me in the NYSCA, I see individuals who are going after those successes with me. I see individuals who make sacrifices for the good of the profession because they know when it comes down to it; our members are doing the same every day in their practices!

I am truly proud of the individuals serving on our NYSCA committees. These members continue to represent our profession in achieving these successes. All our committees continue to work, even after most of us have shut the lights off at the office and go home to our families.

I'd like to highlight a few of our committees for their hard work:

Our **Insurance Committee** is continuously fielding questions and finding solutions to issues that arise daily. Our members can feel confident that their best interests are being represented. It is not an easy task, acting as an intermediary between field doctors and large companies. Our small group of members on this committee work tirelessly to make sure each question, complaint, and concern is answered. Their dedication is a tremendous asset to the NYSCA and the profession.

The **Legislative Committee** continues to push forward our leg-

islative agenda. With the help of our lobbyist and against significant odds, they keep the wheels turning. Things work slowly in Albany and we must not get discouraged. We inch our way forward because we know that is what is going to make the difference between succeeding and failing.

Our **Student Membership Committee** continues to represent our future Doctors of Chiropractic. The committee works closely with the newly revived Student NYSCA chapter at Northeast College of Health Sciences and with the NYSCA staff. I am very proud to say that, as of this writing, all enrolled students at Northeast College of Health Sciences are members of the NYSCA! We want to hear what they have to say, and we want them to know that we are listening. They are the future of our profession.

Lastly, the **Unity Committee** (comprised of NYSCA and Council members) continues to meet monthly. Great strides have been made in the Unity process since June 1, 2021. The committee has completed the review of the consolidation agreement and is in the process of having it reviewed for legal and technical issues.

As a part of this unification process, I am excited to report that the NYSCA and the Council have formed an ad hoc **Joint Committee on Science, Art, and Philosophy**. This new committee will provide a platform to discuss chiropractic as a family and formulate projects to work on together. Working more closely will hopefully bridge the gap between our organizations, coming together to work in the best interests of the profession, while we continue to finalize our merging under one banner.

In closing, following our dreams through to success is both terrifying and exciting. We must persist and persuade others about our plans, as they are real and they are important for our future.

Nobody can do this but us and nothing will get in the way of our dreams and ambitions if we stick together and take those inches and turn them into those small successes.

The NYSCA is strong because of our members. Please stay active and encourage others to join our Association.

It is my honor and pleasure to continue to serve as your President.

I look forward to seeing you all in **person** at our Spring Convention.

Anthony Palumbo, DC
NYSCA President



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chiropractors and the chiropractic profession.



We are proud to be a Premier Sponsor of the New York State Chiropractic Association.

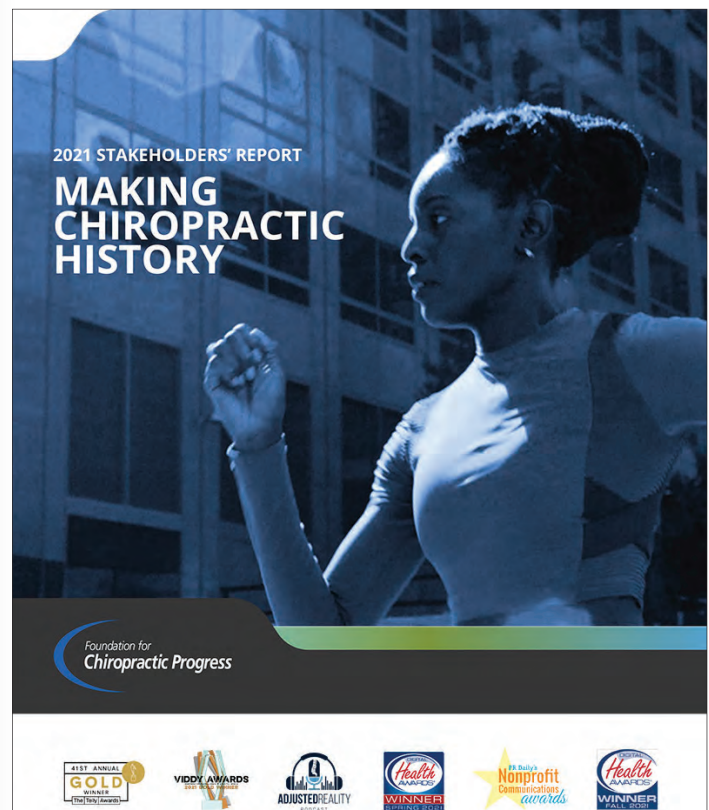
"OUM" and "OUM Chiropractor Program" do not refer to a legal entity or insurance company but to a program or symbol of a program underwritten, insured and administered by either PACO Assurance Company, Inc. or Podiatry Insurance Company of America (PICA), both ProAssurance companies, rated A- (Excellent) and A+ (Superior) by A.M. Best, respectively.

NYSCA 11160

WELCOME NEW MEMBERS

The NYSCA would like to welcome new and returning members! Your participation in professional organizations is essential to the advancement of our work for our members and our patients. Thank you!

Cody Litz	Evan Roeder
Daniel Liu	Savannah Rogich
Kaleena Logan	Italo Romano
Jacob Madock	Cassitty Rose
Fawod Majidi	Jacob Rudell
Isra Mana	Mitchell Rupprecht
Bridgette Mann	Amrit Sanghera
Michael Maroni	Shelby Sanko
Mason Martin	Kristina Santiago
Michael Mastrodonato	Abhinav Sarpaul
David Matthews	Jonathan Scudder
Halen Maurer	Jaissy Sekhon
Zachary McMaster	Hina Shah
Rachel Meilun	Rhys Shaughnessy
Ty Melillo	Vladislav Shvidko
Jehryco Miranda	Dilpreet Singh
Reena Mistry	Christopher Singh
Quincy Monroe	Michelle Siuce
Kale Morton	Michael Skolnick
Shameek Mosby	Courtney Slack
Cole Munson	Isabella Succi
Kevin Murphy	Zachary Spatol
Danish Narula	Thomas Steele
Augustus Necastro	Kevin Strong
Nicholas O'Dell	Matthew Suchanec
Evely Pacheco	Soudi Taha
Jenna Patel	Alexander Tepper
Marcus Paul	Ryan Tracey
Isis Perez-Morales	Michael Trujillo
Gina Perone	Jonathan Tucker
Erin Phaneuf	Stephen Tusznio
Tristan Phillips	Tori Ugialoro
Devyn Pioli	James Valentine
Kendra Plant	Douglas VanEck
Stephen Priolo	Juan Vega
Adriana Quinones-Green	Benjamin Verhovsek
Fardis Raegan	Lanae Vroegindewey
Vikramjeet Rai	Eric Wafo
Gabriel Renta-Hernandez	Christian Wagner
Molly Roberts	Jesse Walker
Keith Robus	Daniel Walker
Travis Rode	Samuel Weichel
Alison Rodgers	Abigail Werner
Adam Rodriguez	Maggie Wessel



F4CP Unveils 2021 Annual Stakeholders' Report

by Sherry McAllister, DC, president, Foundation for Chiropractic Progress

The Foundation for Chiropractic Progress (F4CP) ended the year 2021 with monumental achievements for the organization and the chiropractic profession. From the highly anticipated :30 second Summer Olympic commercial that aired 25 times on NBC Networks to the Optimize Your Health campaign, this past year brought many successes.

In 2021, F4CP took home many awards such as a Gold Telly, Gold Viddy and PR Daily award for the Olympic commercial, as well as a Bronze Digital Health Award for the new Adjusted Reality Podcast which launched in February 2021.

In addition to these achievements, F4CP created several resources for its members that were easy to implement in their practices. Our almost 30,000 members received content such as Monthly Marketing Roadmaps, customizable PowerPoint presentations, professional/Olympic athlete posters, infographics, eBooks, white papers, flyers, tip sheets and so much more.

Review our 2021 Stakeholders' Report for an overview of our achievements and what we look forward to in 2022. Here's to another successful year and thank you for your continued support of the F4CP.

[To download the Stakeholders' Report, click here.](#)



D7

District 7 hosted their annual Holiday Party. It was great to see all of the NYSCA members in person. We were joined by Dr. Brianna Salvia who is the Suffolk County Chapter President of the New York Chiropractic Council. Also in attendance were Dr. Chen, M.D. and Dr. Subbaiah, M.S. M.D from Orthopedics Associates of Long Island (OALI), Dr. Amit Sharma, M.D. from Spine Pain Solutions and Stand-Up MRI. It was an enjoyable evening!



D16

Dr. John S. Weyand of Weyand Chiropractic Associates in Hornell, NY (District 16, Region 4) recently received his 31st NYSCA annual membership sticker. He proudly displays them on three completed certificates. We thank him and others like him for dedication to the Association and the Chiropractic profession.



D17

District 17, on February 9th, hosted Dan Dominguez the Buffalo Acupuncturist in an interdisciplinary event at Chef's Italian Restaurant. He discussed his approach to shoulder care walking through a case with a volunteer longtime member Dr. Babi Delaney. A large group attended and fun was had by all :)



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Labcorp is the laboratory of choice for New York State chiropractors, and now Labcorp has partnered with NYSCA to simplify access to world-class diagnostic testing. With nearly 150 convenient patient service center locations and in-network status with all major insurance plans, our team of scientists, sales consultants, IT experts, and logistics professionals are poised to bring value to your practice every day. Whether it's scheduling a specimen pickup, integrating with your EMR, or speaking with one of our scientists, our team is proud to be your trusted partner.



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OUR 75TH ANNIVERSARY YEAR MAY BE WRAPPING UP, **BUT WE'RE JUST GETTING STARTED.**

If we've learned anything this milestone year, it's that 75 years is just the tip of the iceberg. We look forward to serving you and helping to further the profession for many years to come.



ncmic.com/75

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Presenting the New York State Chiropractic Association

2022 Spring Convention

April 8-10, 2022 at Mohegan Sun Casino & Resort

Sky Convention Center | 1 Mohegan Sun Blvd, Uncasville, CT

It is our pleasure to announce and formally invite you to participate in the NYSCA 2022 Spring Convention! We look forward to seeing you in person at our next live event to be held in the Sky Convention Center at Mohegan Sun!

Earn up to 16 CE Credits over 3 days and across 2 tracks!

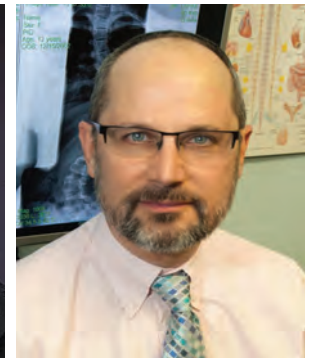
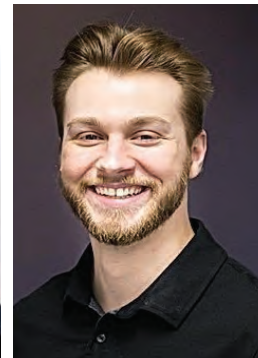
We encourage you to arrive early for the Friday session to check in and visit with our event exhibitors. Classes on Friday will be from 2pm-6pm and will offer up to 4CE, followed by our Welcome Reception. The Saturday session will be from 8am-6pm and will offer up to 8 credits, along with a banquet luncheon and dessert reception with sponsors and exhibitors. The Sunday portion will be from 8am-12pm and will offer up to 4 credits.

[Download the Event Agenda](#)

[Register Online](#)

[Visit the Virtual Expo](#)

Up to 9 Category 1 credits; Up to 14 out of state credits. Save \$50 off "door" prices when you register by 04/01/2022. Special pricing for Association Members. Registration MUST be received by 5pm on Friday, 04/01/2022.



Scheduled speakers include: Joseph Merckling DC*, Thomas J Neuner DC (OUM Chiropractor)†, Lev Lewin Esq, & Michael Baglio Esq (not pictured– Lewin & Baglio LLP)*, Karen Konarski-Hart DC (NCMIC)‡, Angelo Ippolito DC, Justin Hafner (Kinotek), Steven Conway DC (NCMIC)‡, David Kartzman DC, Jennifer Illes-Rector DC (Footlevelers), James Walters DC, Andrew Strauss DC (CLEAR Institute)

*CE Credit for select courses available for NY licensees only. † Attend OUM's seminar for a total of 2 hours on Friday 04/08/2022 to receive up to a 10% discount off your OUM policy ‡ Attend NCMIC's seminar for a total of 8 hours on Saturday 04/09/2022 to receive a discount for 3 years on the renewal of your NCMIC malpractice insurance premium. 5% discount for full-time DCs; 2.5% discount for part-time DCs premium.

Policy Statement: The NYSCA makes every attempt to offer programs as publicized. We nevertheless reserve the right to alter and/or adjust program details, including but not limited to dates, locations, times, instructors, and presentation sources and sequences. Please visit the NYSCA event webpage to review our Registration and Cancellation policies, along with accommodations details.

License Renewal: Continuing education credit (CE) is provided by Northeast College of Health Sciences. Approved for NY. Pre-Approved: CO, CT, DE, DC, ID, IL, IN, IA, MA, MD, MS, MT, NC, NE, ND, NH, NJ (DC only), OH, OR, RI, SC, UT, VT, VA, WA, WY, Puerto Rico, Canadian Provinces (except AB) Pending for PA, FL.

This seminar is valid for CE credits in "pre-approved" states, so long as it falls within the scope of practice as outlined by the corresponding state board. It remains attendees' responsibility to contact the state board(s) from which they seek continuing education credits for purposes of ensuring said board(s) approves both the delivery method and content as they relate to this event. Neither a speaker's or exhibitor's presence at said event, nor product mention or display, shall in any way constitute Northeast College endorsement. Northeast College's role is strictly limited to processing, submitting, and archiving program documents on behalf of course sponsors.





The New York State Chiropractic Association

2022 Spring Convention

Please register online with a credit card at www.NYSCA.com

OR mail this registration form with check payable to: NYSCA, PO Box 557, Chester NY 10918

Convention Registration

☐ NYSCA Member ☐ Council Member ☐ ACA Member ☐ Other State Assoc. Member ☐ Unaffiliated

Doctor Name _____

NY Lic# _____ Other State _____ # _____

Mailing Address _____

City/State/Zip _____

Phone _____ Fax _____

Email _____

Registration Category

	Early by 01/14/22	Standard by 04/01/22	At The Door after 04/01/22
☐ Non-Affiliated DC	\$329	\$379	\$429
☐ NYSCA/Council/ACA Member	\$229	\$279	\$329
☐ 1st or 2nd Year Licentiate Member	\$119	\$149	\$199
☐ CA attending with registered DC	\$99	\$139	\$179
☐ 50+ yrs. in practice NYSCA member	\$0	\$0	\$0
☐ DC student or full-time college faculty	\$0	\$0	\$0

(student/faculty registration does NOT include CE or lunch; meal tickets must be ordered separately)

Saturday Luncheon

1 lunch is included in registration unless otherwise noted.

☐ Chicken ☐ Salmon ☐ Veg ☐ Other Needs ☐ GF ☐ DF ☐ Kosher _____

☐ Not attending luncheon

☐ Additional luncheon tickets # _____ @ \$40.00 each \$ _____

☐ Children under 10 (Chicken Nuggets) # _____ @ \$25.00 each \$ _____

Registrations may be submitted online or via postal mail. Faxed registrations are NOT accepted.

Association membership subject to verification. Mailed registrations must be postmarked by 1/7/22 to be eligible for early pricing, or postmarked by 3/26/22 to be eligible for standard pricing.

Registration Deadline: Early registrations must be received with payment by 5:00 pm on 01/14/22. Afterward, standard pricing will apply. At-the-door pricing will apply for all mailed registrations postmarked after 03/25/22 and all online registrations completed after 5:00 pm on 04/01/22

Cancellation Policy: Cancellation and refund requests must be made in writing and sent to controller@nysca.com. Refunds will be issued in the manner in which payment was received and will be subject to a 15% processing fee if received more than one week prior to the scheduled event. All postage fees are non-refundable. Cancellations within one week of the event will be subject to additional administrative fees. Please review our Convention Policy Statement for details.

Invalid credit cards are subject to a \$10.00 fee and returned checks are subject to a \$20.00 fee.

Pricing

To qualify for member pricing, your membership with the NYSCA, New York Chiropractic Council, or American Chiropractic Association must be active and current. Please contact our administrative office for more details.

Registration Deadline

Standard registrations must be received with payment by 5:00 pm on 04/01/2022. At-the-door pricing (add \$50 to standard pricing) will apply for all mailed registrations postmarked after 03/26/22 and all online registrations completed after 5:00 pm on 04/01/2022. FAXED REGISTRATIONS WILL NOT BE ACCEPTED.

Questions?

Please contact the event coordinator: Elizabeth Kantrowitz 518-312-4236 controller@nysca.com

Upcoming Events

Additional CE events may be coming up at the district level. Please contact the individual districts for more information.

Learn More About NYSCA

www.NYSCA.com



How to Deal with Mental Health Problems in the Digital Era

By Sylvia J, PrimeKinetix Global

Mental health problems in the digital age are much different than they were 20 years ago. The old ways of dealing with them just won't cut it anymore. That's why we've put together this guide to help you deal with mental health in the digital age.

If you or a loved one is experiencing mental health problems in the digital age, this is the place for you. Take control of your life once again.

Let's face it – social media can be a bit of a dark place right now, and if you're struggling with mental health issues, it must be all the more difficult to cope. It's important to know that it's not just you – and that there are things you can do to take back some control.

Social, psychological, and emotional well-being are huge factors in a good life. And we all know how the internet plays an important role in our lives. How can we better navigate the world of digital mental health?

Are you worried about how social media use is affecting your mental wellbeing? We can help.

To deal with this digital era, one must embrace this era. As technology continues to develop, our habits are bound to change along with it. We leave a trail of information about ourselves on the internet. This is good and bad. The good thing about all of our data is it's available for us to review at any time. The bad thing about our data is it's available for anyone else to review too."

We have to be smart about mental health if we are going to live in the 21st Century. We really don't want to be ignorant and in the dark anymore when it comes to talking about this subject.

Mental health is something that impacts us all. We have to be smart and real about it, so we can live life to the fullest.



NYSCA Calendar of Events

Please visit www.NYSCA.com/meetings-events-calendar to view our full calendar. View individual events to download the iCal file to import into your personal calendar. Please note: district meeting dates, times, and locations are subject to change. Please check with your district president to confirm meeting schedules and locations.

Mar'22

Elections Reminder:

Completed "Intent to Run" forms must be received by April 1

Thur	3/3	8pm	Virtual Membership Mtg — Register Online
Tues	3/8	8pm	D2/5 Brooklyn/Staten Island Meeting
Tues	3/8	8pm	D3 Queens Meeting
Tues	3/8	8pm	D6 Nassau Meeting
Wed	3/9	1pm	NYSCA CE Webinar— Register Online
Wed	3/9	7pm	D17 Buffalo Meeting
Thurs	3/10	7pm	D15 Rochester Meeting
Tues	3/15	7:30pm	D9 Hudson Valley Meeting
Wed	3/16	8:30pm	D7 Suffolk Meeting
Wed	3/16	7pm	D12 Syracuse Meeting
Mon	3/21	7pm	D16 Southern Tier Meeting

April'22

NYSCA Spring Symposium Standard Registration cutoff—4/1/21

Fri	4/8	2pm	NYSCA 2022 Spring Convention
Sat	4/9	8am	NYSCA 2022 Spring Convention
Sun	4/10	8am	NYSCA 2022 Spring Convention
Tues	4/12	8pm	D3 Queens Meeting
Tues	4/12	8pm	D6 Nassau Meeting
Tues	4/12	8pm	D2/5 Brooklyn/Staten Island Meeting
Wed	4/13	7pm	D17 Buffalo Meeting
Thurs	4/14	7pm	D15 Rochester Meeting
Mon	4/18	7pm	D16 Southern Tier Meeting
Tues	4/19	7:30pm	D9 Hudson Valley Meeting
Wed	4/20	7pm	D12 Syracuse Meeting
Wed	4/20	8:30pm	D7 Suffolk Meeting

May'22

Elections Reminder:

Voting opens 5/1; District officers elected at district meetings

Wed	5/4	1pm	NYSCA CE Webinar— Register Online
Tues	5/10	8pm	D3 Queens Meeting
Tues	5/10	8pm	D6 Nassau Meeting
Tues	5/10	8pm	D2/5 Brooklyn/Staten Island Meeting
Wed	5/11	7pm	D17 Buffalo Meeting
Thurs	5/12	7pm	D15 Rochester Meeting
Mon	5/16	7pm	D16 Southern Tier Meeting
Tues	5/17	7:30pm	D9 Hudson Valley Meeting
Wed	5/18	7pm	D12 Syracuse Meeting
Wed	5/18	8:30pm	D7 Suffolk Meeting

June'22

Elections Reminder:

Elected statewide and local candidates take office 6/1

Wed	6/1	8pm	Virtual Membership Mtg — Register Online
Wed	6/8	7pm	D17 Buffalo Meeting
Thurs	6/9	7pm	D15 Rochester Meeting
Tues	6/14	8pm	D3 Queens Meeting
Tues	6/14	8pm	D6 Nassau Meeting
Tues	6/14	8pm	D2/5 Brooklyn/Staten Island Meeting
Wed	6/5	7pm	D12 Syracuse Meeting
Wed	6/15	8:30pm	D7 Suffolk Meeting
Mon	6/20	7pm	D16 Southern Tier Meeting
Tues	6/21	7:30pm	D9 Hudson Valley Meeting
Wed	6/29	1pm	NYSCA CE Webinar—Save The Date

SAVE
the
DATE

April 8-10, 2022

New York State Chiropractic Association Spring Convention

Mohegan Sun Casino and Resort—Sky Convention Center
1 Mohegan Sun Blvd, Uncasville CT | www.mohegansun.com
Earn up to 16 CE Credits over 3 days and across 2 tracks!

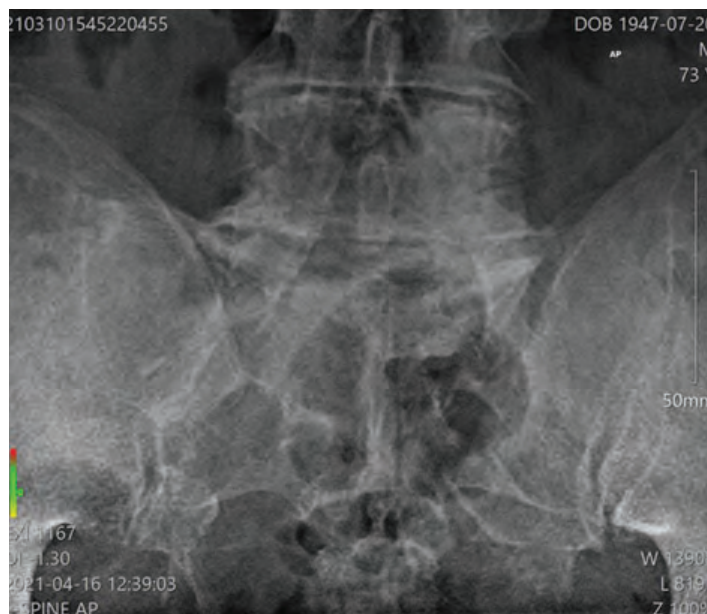
CASE STUDY

By Dr. Marshall Deltoff, DACBR, FCCR(C), FEAC

This case was sent to me by a chiropractor in New Brunswick, Canada. Patient is a 73 year-old man, with bilateral L5-S1 pain for the past 6 weeks.

- The pain keeps him up at night.
- Prescribed medications allow him to sleep 3 to 4 hours per night.
- No gain or loss of weight.
- He has difficulty standing up from a sitting position.
- No improvement after 8 chiropractic treatments.
- He has no fever.
- The pain started with heavy lifting in lumbar flexion and rotation.

The doctor said she was concerned about the shape of the L2 & L5 bodies.



Continued on page 22



What is Empathetic Debt Collection?

By Katie Borchers

Debt collection “has been around as long as there has been debt and is older than the history of money...” . Many businesses and consumers don’t get a warm and fuzzy feeling when they hear “I’m a debt collector,” but I’m guessing they have likely not heard of empathetic debt collection.

Let’s understand the definition, philosophy, and ways to implement empathy when asking for money owed!

Empathy is defined as the ability to understand and share the feelings of another. **Empathetic Debt Collection** involves listening, understanding, and being sensitive to the thoughts, feelings, and experiences of the debtor. Using this technique can build trust, open a conversation, and lead debtors to resolve their debt.

Three Easy Empathetic Techniques

1. Listen. Hear out the person who owes money. Let them tell their story. Many times, you cannot engage in a conversation until they feel heard. Remember to listen with empathy (“I understand”), not sympathy (“This happened to me too...”).
2. Ask Questions. Asking questions that lead to resolution help

the debtor solve his or her own problems. Ensure those questions are open-ended. For example, “What is stopping you from paying this?”.

3. Use Power Words. Using positive words instead of negative will keep empathy going and keep you from alienating the consumer. For example, instead of saying “I can’t accept that low of a payment,” state “Here is what I can accept.”

Using empathy can be easy but finding TIME for an empathetic collection conversation may be impossible. When you are spending more time and money to follow up on past dues than you would pay for a collection agency’s help, it’s time to seek help! The average small business spends 14 hours per week chasing payments, according to a recent QuickBooks survey. What could you be doing better with that time?

Choose an Empathetic Collection Agency

All Third Party Debt Collection agencies must follow the Fair Debt Collection Practices Act (FDCPA) , and other require-

Continued on page 22



NORTHEAST COLLEGE COLLABORATES WITH STUDENTS, PUBLISHES NEW VALUES HIGHLIGHTING BELONGING AND INCLUSION

A collaborative team of students, faculty and staff worked closely together to update Northeast College of Health Sciences' official institutional values. These core tenets will continue to guide the College in its leadership in integrative healthcare education and were ratified by the Northeast College Board of Trustees in Fall 2021.

The College's updated core values include sections dedicated to **Belonging, Inclusion, Respect, Collaboration and Learning**, and will stand as the guiding principles for Northeast College and its community.

Northeast Community Leads the Way

Maria Lugo Perez (D.C. '22) participated in the recent revision process as a sixth-semester doctor of chiropractic student and said she is glad that respect, diversity, collaboration and inclusion are an important part of the values. "I am grateful that I was able to help, alongside my colleagues, in transforming the values and core principles of our college. I appreciate that the student opinion was taken into consideration throughout this process, and I am happy that I was able to share my ideas, beliefs, and point of view," said Lugo Perez.

"It was a pleasure to work with Northeast students and hear their thoughts about what their College values should reflect. They all worked so hard and gave meaningful insight and feedback," said Executive Vice President for Academic Affairs Dr. Anne Killen. Other student team members instrumental in renewing the values included Clarence Hu (D.C. '22), Joshua Kohrs (D.C. '22, BPS '21), and Abigail Werner (D.C. '23, BPS '21).



At the Core of Northeast College

The Colleges' values were revised considering Northeast's vision and mission and honoring its proud legacy of chiropractic excellence, said Northeast College President Dr. Michael Mestan. "Our mission, vision and values have always been consistent in moving our College forward as a leader in healthcare education. As we embrace our heritage, we also move to shape the evolving future of healthcare with the addition of new people, programs and opportunities. This was the time to reflect on our values and make updates to honor our developing community and advancing goals."

The revised Northeast values emphasize the College's commitment to fostering innovative learning environments for all to achieve their fullest potential and highlights the importance of creating an environment that acknowledges each person's unique experience. Read the complete Northeast College of Health Sciences [values, vision and mission](#).



EXCELLENCE SHINES THROUGH: NORTHEAST'S SACA NAMED CHAPTER OF THE YEAR AT ACA CONFERENCE

Northeast College of Health Science's Student American Chiropractic Association (SACA) chapter was named the 2021 SACA Chapter of the Year.

READ MORE

DIVERSE, HANDS-ON CLINICAL OPPORTUNITIES TRANSFORM NORTHEAST STUDENTS

Gaining hands-on training while working in the community and treating patients: this is a hallmark of chiropractic education at Northeast College of Health Sciences. While at Northeast, students are empowered to start transforming lives while earning their degrees, making their first chiropractic adjustment as early as their second trimester.

Healing through doing is a central tenet of the Northeast College curriculum. Under the supervision of Northeast's expert faculty, student clerks successfully treat patients at the College's health centers and in dozens of other clinical placements throughout the U.S. and Canada.

READ MORE

Take Advantage of Your NYSCA Member Privileges!

The NYSCA and the law firm of Lewin & Baglio, LLP have partnered in a program to offer all active NYSCA members access to complementary legal advice.



As you may be aware Lewin & Baglio, LLP have been outspoken supporters of the chiropractic profession and of the NYSCA. They willingly sponsor the NYSCA on the state and district levels. The firm of Lewin & Baglio, LLP specializes in No-Fault, Workers' Compensation and Commercial collections needs. They also have focused knowledge in general law and contracts as these apply to healthcare in New York State.

Through the [NYSCA member privileges program](#), Lewin & Baglio, LLP offers each NYSCA member (who is active and in good standing) the following:

A monthly 60 minute consultation/information inquiry free of charge with respect to No-Fault, Workers Compensation and Commercial Collections, and general law and general contract questions.

NYSCA members will be allowed to detail specific case scenarios and their firm will provide case law backed research. NYSCA members will be informed about their allotted time and have the option for Lewin & Baglio, LLP to continue to handle their case if there are issues that cannot be resolved within the allotted, complimentary monthly hour.

The NYSCA is proud of the opportunity and greatly appreciates this partnership which will further the NYSCA community resources. We are confident that this valuable resource will provide a much-needed service to our members. The NYSCA is strong because of our members, and it is because of your support that we can provide these valuable services to you.

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NYSCA Savings Center

The NYSCA is excited to announce ongoing benefits from **NEW PREMIER SUPPLIERS** through our Windfall Savings Center program! These offers have been carefully selected to provide best-in-class services/products.

These benefits are featured on our saving website: <https://nysca.savingcenter.net/> The best part: it's completely FREE. No fees, no obligations—just great business and personal saving benefits!



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- **Home Depot** – Access exclusive benefits and business tools that will let you get the job done faster, more efficiently and for less. Enjoy volume pricing on thousands of items, up to 20% off paints, discounted tool rental services, and more.
- **Adobe** - Save up to 15% off on 20+ creative apps including Photoshop, Illustrator, InDesign & Acrobat Pro. Get the tools to create graphics, publish layouts, design illustrations, convert PDFs and much more.
- **Ace Hardware** - Enjoy 12% off all your hardware needs. Save on paint, cleaning supplies, hand and power tools, plumbing, electrical & more. Shop online and at 3,000+ participating retail stores.
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- **Simple Texting** - Save up to 25% off SMS & text marketing services to increase customer loyalty & drive demand. Reach & convert more business fast - get started in minutes.

These join the privileges previously available to NYSCA members through the Savings Center:

- **Office Depot** - up to 75% off office essentials
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- **4imprint** - 10% off promotional products
- **YRC** - 83% off tradeshow & LTL shipping
- **Rocket Receivables** - 10% off debt collection services
- **AccountingDepartment.com** - discounted online accounting services
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- **RX Discount Card** - up to 75% off prescriptions not covered by insurance
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In addition, the NYSCA is pleased to partner with the following companies to bring additional savings and privileges to your practice:

- **Foundation for Chiropractic Progress** - Complementary group membership
- **Chirocode** - 20% off MSRP for Practice Management and Coding References
- **NCMIC** - Special Pricing on Credit Card Processing tailored for the Chiropractic Industry
- **General legal counsel services** - A monthly 60 min consultation/information inquiry free of charge with a respected legal firm regarding No-Fault, Workers' Comp, and Commercial Collections, and general law and general contract questions.

Be sure to keep your NYSCA membership and dues current so that you can continue to enjoy these Member Benefits. As always, please feel free to continue to support your local vendors. If you are not yet a member, join today and start taking advantage of these special programs!



Coding & Compliance Tips for the Health of Your Practice

By By Marty Kotlar, DC, CPCO, CBCS

Question: Dr Kotlar, “My insurance reimbursements have been gradually decreasing. I provide high-quality care and help a lot of patients get better, however, I am not getting paid what I deserve. Can you provide a few good strategies to remove these reimbursement roadblocks?”

Answer: Yes, there are certain data benchmarks that you should obtain and analyze in order to monitor your practice growth and success. Let’s begin with your Cost Per Visit (CPV). This amount is calculated by dividing your monthly overhead expenses (e.g., rent, payroll, equipment leases, malpractice, taxes) by the number of adjustments per month. Example: If your monthly overhead is \$10,000 and you see 400 adjustments/month (100/week), then your CPV is \$25.00. Next is Patient Visit Average (PVA). This amount is calculated by dividing the number of adjustments per month by the amount of new patients per month. Example: If you see 600 adjustments/month (150/week) and 20 new patients per month, then your PVA is 30. Next is Patient Case Average (PCA). This amount is calculated by dividing the amount of revenue per month by the amount of new patients per month. Example: If your monthly revenue is \$50,000 and see 20 new patients per month, then your PCA is \$2,500.00.

Another data exercise to do is to figure out how much reimbursement you’re receiving per visit per health plan. Here’s how to do it:

- Pull the last 25 patients that have come in with Health Plan A for chiropractic care.
- Calculate how many total visits all of these 25 patients received.
- Calculate the total amount of money collected for all 25 patients.
- Divide the total amount collected by the number of total visits to get the amount collected per visit.
- Example: 25 patients received a total of 100 visits. The total amount collected for all 100 visits is \$3,000.
- \$3,000 divided by 100 visits = \$30 collected per visit.

Analyze EOBs:

Analyze your insurance explanation of benefits (EOBs). There are 5 “amounts” that appear on EOBs. They are the charged amount, allowed amount, write-off amount, patient responsible amount and

Continued on page 20



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Award-Winning Chiropractic Commercial Showcased at Parker

The Telly, the Viddy and a couple of other gold achievements for the F4CP's commercial were presented on the main stage at Parker Seminars this past week.

F4CP Chairman, Kent Greenawalt, shared an update on the four awards the "I Know Pain" Olympics chiropractic commercial earned, as well as recent F4CP accomplishments and what the future holds for the organization.

In addition to the many successes that were shared in person, you can also view the 2021 Annual Stakeholders' Report for more details.

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the amount paid to the provider. Billing managers should meet with the business owner 3-4 times per year and do a concentrated dive into these amounts to ensure that they are being processed properly. We have noticed providers leaving a lot of money “on the table” when this isn’t made a priority or doesn’t get analyzed properly.

ICD-10 Code Bundling:

Office billing managers have probably heard of CPT code bundling. This is a process that many insurance companies use to deny claims based on the Correct Coding Initiative Edits (CCI edits). A classic example is CMT (9894X) and Manual Therapy (97140). If both of these procedures are performed in the same anatomic site, the CCI edits kick in and “bundle” the codes and only reimburse for 9894X.

ICD-10 bundling is another process that health plans may use to deny claims based on the 2 types of Excludes Notes within the official ICD-10 guidelines. Each of these excludes notes have different definitions for use but they are both similar in that they indicate that codes excluded from each other are independent of each other. Excludes 1 is used when two conditions cannot occur together. An Excludes 1 note indicates that the code excluded should never be used at the same time as the code above in the Excludes 1 note. Example, M54.50 (low back pain) has an Excludes 1 indicator with M54.41 (sciatica with low back pain, right side). Therefore, do not report both codes. If both codes are submitted a denial will probably occur. Other examples include M62.- (muscle disorders) with M79.1- (myalgia). M79.2 (neuritis) has an excludes 1 indicator with M79.7 (fibromyalgia). Excludes 2 indicates that the condition excluded is not part of the condition and a patient may have both conditions at the same time. When an Excludes 2 note appears under a code it is acceptable to use both the code and the excluded code together.

In-Network vs Out-of-Network:

There are pros and cons to being an “in-network” provider. One of the benefits is the ability to analyze the participating provider reimbursable amounts per code. Some providers are in-network with many plans and if precise tracking of payable amounts does not occur, it will stall the growth of a practice. One of the negatives of being in-network with multiple plans is that it’s hard to track and this causes frustration in the billing department. Some offices get “stuck” billing for limited procedures because they didn’t know other services were available for coverage or only bill for passive modalities (e.g., hot pack, e-stim). They do not do a deep dive into the fee schedules and do not realize all the services that may be authorized within the plan. Also make sure to be collecting the proper co-pay amounts. If you do not collect the proper amounts and the patient does not return for care, you then may have to “chase” after the patient by sending statements in the mail. It’s important to get patients to understand what their financial responsibility. Analyze the data and track how much should be paid per visit while the patient is actively being treated. While some offices may find it easier to simply mail patient statements, there are usually hidden costs associated with this. It may cost between \$5-\$10 per patient to send and process each statement by mail, plus once you mail a statement you are decreasing your chances of receiving payment. Studies show that the chance of collecting from a patient drops almost 20% as soon as the patient becomes inactive. Do your best to track and analyze your fee schedules. Start with a simple XL spreadsheet and

enter the name of the plan and the payable amounts per service provided along with the deductible and co-pay amounts per group plan.

Proper Payment:

After analyzing data, you may come to the realization that some plans are not paying your claims properly and in accordance with the fee schedule. And no matter how much you appeal, they cannot give you a straight answer or be logical with their reason for the aberration in payable amounts. This can be very frustrating. Here are a few steps to consider:

- Demand to speak to a supervisor and show them how the claims are being processed incorrectly – they must take action and try to help you especially because you’re a participating provider.
- Get patients involved especially because it may cause a financial burden on them. They can call and demand an answer to this situation. Health plans are more likely to take action when patients complain versus the healthcare provider.
- You may be able to file a formal complaint with your state insurance commissioner.
- Contact your own attorney and send a letter to the health plan demanding a resolution.

Also, I recommend that you hold on to the pre and post EOBs that show unusual payment patterns - this could be used to re-submit claims for proper reimbursement. All patients should be aware of your normal fees especially if providing discounts. Some give discounts without advising patients of the practice normal fees. This can cause “sticker shock.” Patient education is important now more than ever. Address medically necessary and wellness care during the report of findings.

Medically Necessary Care vs. Wellness Care:

In my opinion, all patients can be categorized into either Active Care or Wellness/Maintenance Care. During active care or active treatment the patient has pain, restricted motion, inability to perform normal daily activities, muscle spasm, sprains/strains and decreased functional performance. Active Care/Active Treatment is typically covered by health insurance because it is considered “medically necessary.” On the other hand during wellness care, the patient has very little or no pain, has good motion and can perform most/all normal daily activities. Once a patient has plateaued or reached maximum therapeutic improvement, this is considered Maintenance Care. Wellness and Maintenance Care is not typically covered by health insurance because it is considered “not medically necessary.” Make sure the patient has a clear understating of the difference and you will see improved reimbursement.

Dr. Marty Kotlar is the President of Target Coding. Over the last 12 years, he has helped hundreds of chiropractors with compliance as it relates to billing, coding, documentation, Medicare & HIPAA. Dr. Kotlar is certified in compliance, a certified coding specialist and a contributing author to many coding and compliance journals. He can be reached at 1-800-270-7044, website - www.TargetCoding.com, email – drkotlar@targetcoding.com



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These cards will help you to quickly and easily view the top diagnosis codes and diagnostic tests, sample documentation, coding considerations, CPT crosswalks, and code-linked anatomic images.

These cards are full color, printed on PolyPrint durable material with helpful anatomic images.



2022 Chiropractic ICD-10-CM Cheat Sheet

This clean and simple Cheat Sheet is designed for chiropractors to use in conjunction with the ICD-10-CM Coding for Chiropractic book.

It lists about 75 of the most common conditions chiropractors treat, but many of the codes are hyphenated because there are so many

2022 ChiroCode DeskBook

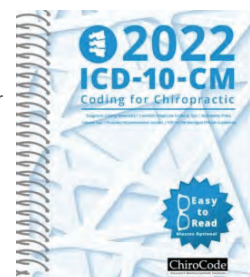
The ChiroCode DeskBook is your comprehensive go-to chiropractic reimbursement manual for the support you need to get paid properly and keep it. This comprehensive resource includes chapters on Insurance Reimbursement and Claims, Medicare, Compliance, Documentation, Diagnosis Codes (ICD-10-CM), Procedure Codes (CPT®), and Supply Codes (HCPCS).

ICD-10 NOTE: Not all ICD-10-CM codes are included in this publication. The ICD-10-CM Coding for Chiropractic contains more about diagnostic coding and includes a more comprehensive list of applicable codes for the chiropractic office and the instructional notations and guidelines to use them properly. Shipping October 2021.

2022 ICD-10-CM Coding for Chiropractic

The ICD-10-CM Coding for Chiropractic is your comprehensive resource to understanding and using the ICD-10-CM codes you see on a day-to-day basis. In addition to a chiropractic specific Alphabetic Index and Tabular List, this book also includes:

- A selection of Provider Documentation Guides – an exclusive clinical documentation improvement tool for ensuring highest specificity code reporting
- Large, easy to read font and custom-shortened code descriptions
- Chiropractic specific overview – learn the structure of ICD-10-CM with specific examples
- Abridged official guidelines – just the information chiropractors need to know
- Code updates for 2022 – effective October 1, 2021



Please note: Products for next year will become available on or about 09/30 of the current year. Orders for such products prior to 9/30 will be considered pre-orders. These items will be charged immediately, and the pre-ordered items will be shipped once they become available.

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	2022 Chiro ICD-10-CM Cheat Sheet	\$ 25.00*	\$ 39.00*

*Includes shipping.

Now, here at L2-L3, things get interesting. There has been complete eradication of the L2-L3 disc, with loss of the adjacent endplates, fairly aggressive “motheaten” destruction of the vertebral bodies, and collapse. This appearance is quite classic for an infectious discitis. Remember that over 90% of osteomyelitis is caused by Staph aureus.

With regard to additional secondary issues for this gentleman, T12-L1 demonstrates marked anterior and right lateral osseous vertebral body bridging, tying in with what we see at L4-L5, and confirming our suspicion of diffuse idiopathic skeletal hyperostosis (DISH). The prominent aortic calcification is clear. I recommended that she refer her patient for a bone scan, in order to assess how current the infection is.

Dr. Marshall Deltoff, DACBR, FCCR(C), FEAC, is a Professor of Radiology at Barcelona College of Chiropractic. He offers an online x-ray reporting service for colleagues worldwide, and can be reached at: marshdel@yahoo.ca. He is also available to do live zoom webinars for CE credit.

WHAT IS EMPATHETIC DEBT COLLECTION?

CONTINUED FROM PAGE 14

ments to prevent unfair, misleading, abusive and harassing (too many) communications with consumers. Go beyond the basics by looking for the following attributes for a reputable agency.

1. Involved and Informed: Are they a member of a professional trade organization? For example, the ACA International has guidelines and standards for their members.
2. Transparent: Can they provide professional references? Do they have a representative you can connect with when needed?
3. Collaborative: Does their process infuse empathy? How are their staff trained to interact with customers? Are they an active member in their community or business community? Examples include local chambers of commerce, business professionals' organizations, or sponsorship of events.
4. Communicative: Do they offer reports and data for their efforts on behalf of your accounts? How often, what information is included, and by what method? It is essential that you know the current state of accounts sent to your debt collection agency. Common practice includes monthly reports, sent via email or through a client portal, including information on collected and uncollected accounts.

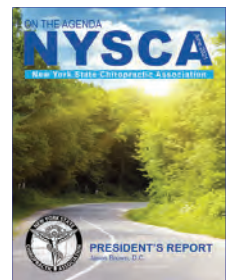
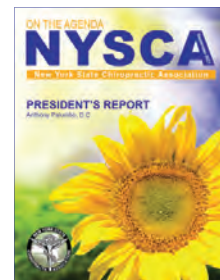
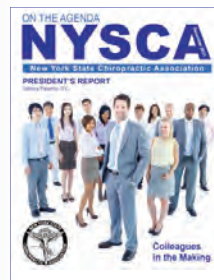
Give it a try! Work with your team (or yourself) to lead with empathy when having difficult conversations about money. If you find you are spending too much time with little return, finding an empathy agency can bring back the dollars without sacrificing your business' reputation!

Katie Borchers is the owner of Beyond Green Solutions. She is a nurse who brought her personal philosophy to the collection industry, creating an empathetic process for consumers and businesses. She and her staff help recover \$50 to thousands of dollars in lost revenue.

Would you like to contribute to our next statewide newsletter?

On The Agenda

June 2022 Edition



We're aiming for a publication date of June 1st, and we are wondering if you have any recent articles or blogs that you might be willing to lend to this next newsletter. Of course, if you have more than one that you would like to submit, we can always consider them for use in subsequent publications.

We are interested in anything that advances knowledge in the profession. (Please, no advertorials.) Our members are hungry for information that they can use in day to day practice as well as anything that can enhance clinical skill and proficiency.

The deadline for article submissions is May 15th. Please also be sure to include any attribution information you wish us to include for your article.

Send articles to: comm.secretary@nysca.com

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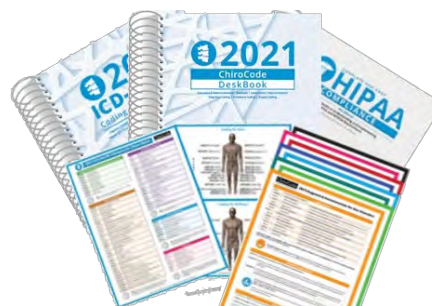
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For all they do, we owe it to them to first take a look at their products and services before going elsewhere and to support those who are supporting us. Remember — when doing business with NYSCA Sponsors, you are supporting your professional organization!

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There are many ways for you to increase your benefit of being a NYSCA member:

- ☒ Join your local NYSCA [Facebook Group](#)
- ☒ Attend local NYSCA [events](#)
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- ☒ Enroll in Monthly CE [Webinars](#)
- ☒ Access [members-only content](#) online
- ☒ Participate in the [members-only forums](#)
- ☒ Benefit from the [Member Privileges Program](#), including group membership with [F4CP](#)
- ☒ Update your [listing](#) in our website's find-a-chiropractor search
- ☒ Apply to be paired with or to become a [practice mentor](#)
- ☒ Submit complementary (FREE) [classified ads](#) (resource for career opportunities!)
- ☒ Participate in the annual NYSCA [elections](#)
- ☒ Receive [assistance](#) from NYSCA's full-time administrative staff with routine questions - or for more detailed assistance, contact NYSCA committee chairpersons, who are practicing doctors of chiropractic with expertise in the area of their committee

View all current NYSCA Member Benefits and Privileges

Be sure to keep your NYSCA membership and dues current so that you can continue to enjoy these Member Benefits and Privileges. As always, please feel free to continue to support your local vendors. If you are not yet a member, **join today** and start taking advantage of these special programs!

JOIN TODAY!



HP INK & TONER - SAVE UP TO 40% EVERY DAY!

With NYSCA, you have access to exclusive everyday low pricing on HP ink and toner with discounts up to 40% off at Office Depot. Hundreds of items to choose from, with unbeatable quality and pricing. Count on HP to deliver peak performance.

Have you registered for Office Depot discounts yet?

NYSCA members have access to exclusive FREE savings on office essentials, cleaning/breakroom products, copy & print services, technology items, and more! Not signed up yet? It's easy: [Click Here](#)

Corporate Sponsors

NYSCA Sponsors are trusted business partners whose valuable contributions help NYSCA achieve its goals in advocating for you and your patients. NYSCA Sponsors also have a proven track record in assisting NY chiropractors with reaching their individual practice goals and in staying on the cutting edge of the health and wellness revolution in their communities. Many offer substantial discounts and value-added services to NYSCA members. For all they do, we owe it to them to first take a look at their products and services before going elsewhere and to support those who are supporting us. Remember — **when doing business with NYSCA Sponsors, you are supporting your professional organization!**

PREMIER SPONSOR

★ **OUM Chiropractor Program**
Contact: (800) 423-1504
www.oumchiropractor.com

DIAGNOSTIC/LAB SERVICES

★ **LabCorp Inc**
Contact: (631) 599-8301
www.labcorp.com

★ **Hudson Valley Neurodiagnostic**
Contact: (845) 592-4722
hvcradm@yahoo.com

BUSINESS/FINANCIAL SVCS

★ **NCMIC Malpractice Insurance**
Contact: (800) 769-2000, x3555
www.ncmic.com

★ **Ultra Pain Products**
Contact: 833-ANTI-PAIN
ultrapainpro.com

★ **TLD Systems**
Contact: (631) 403-6687
www.tldsystems.com

Earn FREE Membership

... each time you refer a new member to the NYSCA!

Current NYSCA members who recruit a new regular member (not student, affiliate, or retired) to join the NYSCA for a full year will in turn receive a 'thank you' from the NYSCA in the form of **two additional months** added to the end of their current membership term. Or, if the new member signs up for just a half year, the recruiting doctor receives one additional month of NYSCA membership. We have even sweetened the pot: there are **no limits** to how many times you can benefit from this incentive.

To receive your incentive month(s), the new member must make a semi-annual or annual payment and list you on their application form as their referring NYSCA member. (You may want to give a partially filled out application form to colleagues you are recruiting.)

If you are interested in promoting this offer to your friends and colleagues who may have been considering joining NYSCA and are just waiting for someone to encourage them, and would like a list of non-members in your district, please contact your local district president or controller@nysca.com.

Membership Has Privileges

...and one of them is the self-respect a doctor feels, knowing that they are a part of something bigger than themselves, supporting their livelihood with collective energy and pooled resources.

* New members are defined as DCs who have not been NYSCA members within the preceding 12 month period. The recruiting member's information must be included on the new member application. Only one member can receive the credit for recruiting a new member. Recruiting incentive is not valid on students, retired/disabled, or associate applications. Eligibility subject to verification; Subsequent year's dues payable at usual rate. New member discount offer is not valid for retired or associate members and may not be combined with other membership discounts.

What is the NYSCA?

The New York State Chiropractic Association is a statewide professional Chiropractic Association, comprised entirely of your peers and colleagues. We have joined together in the promotion, advancement, and defense of Chiropractic. In conjunction with our full time lobbyist, the NYSCA monitors all legislation that affects our profession while working to protect and expand practice rights.

Why Should All New York DCs Be NYSCA Members?

"NYSCA membership provides Chiropractors in New York State an unparalleled opportunity to advance their profession, by adding their voice of the unified defense of practice rights, scope of practice and a rightful place among mainstream Health Care."—Jack Beige, DC, Esq., NYSCA Past President

If YOU don't support your profession, who will?

For questions regarding this program, please contact the NYSCA Administrative Office at (518) 785-6346 or a member of the NYSCA Membership Committee.

Growth is never by mere chance; it is the result of forces working together

—James Cash Penney



DID YOU KNOW YOU'RE A MEMBER OF F4CP?

Foundation for
Chiropractic Progress

www.f4cp.com

As a member of your State Association,
you're part of the
Foundation for Chiropractic Progress!
(F4CP)

FREE ACCESS TO NUMEROUS F4CP GROUP MEMBERSHIP BENEFITS SUCH AS...

 Listing in National Directory, which is linked to all national promotions	 White Papers
 Marketing Toolkits	 Press Releases
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 Advertorials and Social Syndications	 Practice Building Webinars
 Infographics	 Social Media Accelerators™

Learn more and start using your
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If you need assistance setting up your account or
utilizing the marketing materials, please contact
Membership Director Marta Cerdan. marta@f4cp.com

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NYSCA WEBINAR SERIES

Earn continuing education credits from the comfort of your office

In addition to CE available at our [statewide conventions](#), the NYSCA now offers continuing education credit via webinar through [Northeast College of Health Sciences Post-Grad](#). NYSCA Webinars are held monthly, usually on a Wednesday at 1pm EST.

The Structural Fingerprint® Exam and Report of Findings

[Register Online](#)

Presented by: Tim Maggs, DC

Wednesday, March 9, 2022 | 1pm-2pm (1CE)

Much of musculoskeletal care today revolves primarily on the elimination of symptoms in the absence of understanding the true underlying cause. The human being is an architectural, or biomechanical, structure and underlying biomechanical faults, or imbalances are primary causes of many of the injuries people suffer from today. When you base your practice and patient care on objective biomechanical findings instead of just symptoms, you elevate the quality of care you're providing the patient. Your practice becomes more pro-active and less reactive. The report of findings for this examination is powerful and makes patients clearly understand why chiropractic should be part of their everyday life. This is truly adding evidence-based principles to your practice.

NY No-Fault Insurance and Dispute Resolution

[Register Online](#)

Presented by: Frank Cruz, Vice President, New York State Insurance Program, American Arbitration Association

Wednesday, May 4, 2022 | 1pm-2pm (1CE)

This presentation provides an overview of NY's No Fault Insurance Regulation and its impact on reimbursement of medical expenses for eligible injured parties and assignee medical providers. This discussion also covers practical matters parties face when resolving related insurance disputes.

Remote Patient Monitoring and Chiropractic Care

Online registration coming soon.

Presented by: Dr. Michael Brody, TLD Systems

Wednesday, June 29, 2022 | 1pm-2pm (1CE)

As of January 1, there are new codes for Remote Therapeutic Monitoring specifically for Musculo Skeletal issues. We will look at what types of FDA approved monitoring devices are available and appropriate for Chiropractic. We will also look at the billing and reimbursement and coverage for these codes.

Tuition Discount

Association Members are eligible to receive a discount on tuition for NYSCA-sponsored webinars via coupon code at registration check-out. Please be sure to check your email for the discount code, which is included for all NYSCA members. You must have your discount code BEFORE registering. Please note, once you register, the discount code cannot be applied retroactively. Contact the NYSCA Administrative Office at 518-785-6346 for more information.

Registration Deadline

Attendees MUST be registered and paid via credit card or check by 3:00 pm, one week before the course is to take place, to avoid additional fees. All unpaid/ late registrations and at door registrations are subject to the following non-refundable fees: add \$5 (1 hr webinars). Learn more: [Northeast College Continuing Education Policy](#)

Policy Statement

The NYSCA makes every attempt to offer programs as publicized. We nevertheless reserve the right to alter and/or adjust program details, including but not limited to dates, locations, times, instructors, and presentation sources and sequences.

License Renewal

Continuing education credit (CE) is provided by [Northeast College of Health Sciences](#). These seminars are valid for CE credits in "pre-approved" states, so long as they fall within the scope of practice as outlined by the corresponding state board. It remains attendees' responsibility to contact the state board(s) from which they seek continuing education credits for purposes of ensuring said board(s) approves both the delivery method and content as they relate to this event. Neither a speaker's or exhibitor's presence at said event, nor product mention or display, shall in any way constitute Northeast College endorsement. Northeast College's role is strictly limited to processing, submitting, and archiving program documents on behalf of course sponsors.

Your Vote, Your Voice

NEW YORK STATE CHIROPRACTIC ASSOCIATION

OFFICERS, BOARD OF DIRECTORS, AND DISTRICT ELECTIONS

Polls open May 1st at 12am | Polls close May 15 at 5pm

Exercise Your Membership Benefits | Affect the future of your profession | Let your voice be heard

NYSCA Governance

Governance elections for the Officers and Regional Directors is beginning to ramp up. Members interested in campaigning for a position on the NYSCA Board of Directors as either an officer of the Association or as regional director should start planning now.

As most of us have said from time to time under a variety of different circumstances, “if only I were in charge.” Well, if you have not before, here is your opportunity to put those sentiments into an affirmative action plan to contribute to the future of our profession in New York state.

Plan to make your mark on chiropractic by getting involved now; the profession needs your voice, if not your leadership. As a not-for-profit professional trade organization in New York, the NYSCA constitution and bylaws dictates the qualifications needed to campaign for either an officer's position or a seat on the Board as a regional director.

2022 NYSCA Elections—Open Positions

Because this is an even-numbered year (2022), there are six regional directors' positions open on the Board – three (3) each representing Region 2 comprised of NYSCA Districts 6 & 7, or Nassau and Suffolk Counties; and three (3) each representing Region 4 comprised of NYSCA Districts 12, 15, 16, & 17 or Cayuga, Cortland, Jefferson, Lewis, Onondaga, Oswego, Genesee, Livingston, Monroe, Orleans, Ontario, Schuyler, Seneca, Wayne, Yates, Chemung, Steuben, Tioga, Tompkins, Allegany, Cattaraugus, Chautauqua, Erie, Niagara and Wyoming Counties.

Certain incumbent directors will be eligible to re-run for the position each now holds.

Positions for NYSCA officer – president, vice president, secretary, treasurer, and communications secretary -- or Regional Director in regions 1 and 3 will be open for election next year, 2023, since it will be an odd-numbered year.

Nomination and Application Process

NYSCA members meeting the qualifications for office may self-nominate themselves for a position on the NYSCA Board or they may be nominated by other NYSCA members for a position on the Board. All candidates aspiring to a Board position need to formally accept their nomination by filling in **an “Intent to Run” form**, linked on the NYSCA Elections page under “Application Process.”

In addition, candidates will also need to fill out a **“Disclosure form”** – part of the “Intent-to-Run” packet, in order to provide the Association membership with notice involving any potential conflicts of interest the candidate may have and which the Association should be made aware of in its deliberations that may involve any private or personal interests of the candidate or his/her practice enterprises the nominee may hold in his/her private or professional life. Disclosure of a conflict does not disqualify a candidate from holding office necessarily but may require that a conflicted officer or director abstain from voting on one or more relevant issue or activities involving the Association whenever and wherever the stated conflict may arise.

Finally, all candidates must fill out **a curriculum vitae (CV)** – again, part of the “Intent-to-Run” packet -- highlighting their education and training, licenses held, and personal and professional achievements and awards received. The Association uses the information obtained from the CV form to construct a biographical sketch on each candidate that is supplied to NYSCA members when ballots in a contested election are sent to the NYSCA membership.

Continued on page 31

Special Event at Yankee Stadium



The New York Yankees are celebrating Healthcare Appreciation Week!

Join your fellow healthcare professionals and the New York Yankees for select games in May at Yankee Stadium.

The first **1,000** fans who purchase through this offer will receive a special New York Yankees scrub top! Each Special Event Ticket also includes a regular sized hot dog and your first drink (a 12 oz. domestic beer* for those 21 years of age or older with a valid ID, Pepsi product or Poland Spring bottled water).

Please note that you must purchase a Special Event Ticket in order to have access to this exclusive offer.

Order your Special Event Ticket here!



Scrub Pickup: Once inside the Stadium, please head over to the scrub redemption table located on the Field Level (100 Level) next to Gate 2 up to 60 minutes after the originally scheduled first pitch.

All times ET. Subject to change.

Friday
May 6
7:05 PM



Texas
Rangers

Saturday
May 7
1:05 PM



Texas
Rangers

Sunday
May 8
1:05 PM



Texas
Rangers

Tuesday
May 10
7:05 PM



Toronto
Blue Jays

Wednesday
May 11
12:35 PM



Toronto
Blue Jays

Ticket Prices:

- Field Level: \$70-\$85
- Main Level: \$55
- Terrace/Grandstand: \$45

Classified Ads

Associate Wanted

Midtown Manhattan - Seeking full or part-time DC for a growing chiropractic and PT office. Low volume clinic with an emphasis on sports injuries. Must possess good manual and rehab skills. Salary negotiable. Paid vacation and benefits included for FT. Email resume to Tom at TKearn@axonha.com.

Associate Wanted

Downtown Brooklyn - 2-3 days per week in busy w/c-n/f office. Practice is multi-disciplinary with other affiliated medical doctors. Salary is \$45/hour with additional incentives. Ready to start immediately! Contact: jeffjmol@aol.com

Associate Wanted

Corona NY - Energetic, motivated DC with an active NYS license wanted to work busy offices. Offering \$400 per day on W2 weekly payroll. Contact Dr. Krasner @ 570-269-1026.

Associate Wanted

Selden/Smithtown NY - growing sports-based practice, looking to add a third location in 2022. We use diversified adjusting, Cox flexion/distractive, ART, CBP, Graston and taping. Chirotouch software. Salary, malpractice plus 401K match. blockchiropt.com. Email resume to: drjeff@blockchiropractic.com

Associate Wanted

Orangeville NY - start date flexible. Open concept family-based practice. We are located on the main street in the west end of Orangeville. The clinic is available on Tues, Thurs, Fri PM, Sat, Sun to build your own practice. Front desk staff and a registered massage therapist on site. hello@Broadwayfamilychiro.com www.BroadwayFamilyChiro.com

Associate Wanted

Loudonville, NY – High-volume practice situated in a multidisciplinary wellness center. Cash, ins and NF. Part-time with the option of fulltime. Benefits available for fulltime. We have amazing staff including CA's. Please have NYS license. Send cover letter with CV to managerelate518chiro@gmail.com

Associate Wanted

Waterloo/ Seneca Falls NY - Team consisting of DCs, massage therapists, acupuncturist and yoga instructors. Techniques include diversified, active release, muscle stim and exercise rehab. Looking for ambitious associate to become partner then owner of wellness business. Serious inquiries only. Dr. Christopher P. Ryan at ryanchiropracticpllc@gmail.com

Associate Wanted

Fairlawn, Ohio – Our practice is looking for an energetic, hardworking, and teachable DC with good people skills who is passionate about helping others. (330) 328-0875 or by email: drjfreedman@peakakron.com

Associate Wanted

Filton Clinic, UK - At Willow we will take care of everything, so you can practice in the UK, become a very successful Chiropractor and explore European cities just 1 or 2 hours away. Get in touch to find out more or check out our careers site. Email: people@willowlife.co.uk

Seeking Office Coverage

Bayside NY - Office coverage needed. One day a week to start. Contact 516-710-2179

Office Space for Rent

NYC by Times Square. Thriving location with lots of patients from local companies and the Broadway scene! Looking for a DC to take over 2 year lease. Multiple rooms and tables. Furnished space with exercise equipment and treatment tables/ Stim Units/hydrocollators. <\$4000/mo includes all utilities. Call or text Dr. Wong at 718-578-7722.

Office Space for Rent

Soho-Greenwich Village office for sublet. Turn-KEY Beautiful office in great location next to NYU. Office available MWF and available 1/1/2022. Practice is also available for sale. Email sohochiro@aol.com

Office Space for Rent

Upper East Side Park Avenue - For rent Tues/Thurs/Sat (flexible hours). Private street level entrance. Turn-key office includes patient waiting area, reception desk with 6 chairs, 2

tx rooms, Dr office, and bathroom. Digital X-ray, Insight Neuroscan, FootLevelers digital scanning system, Chirotouch software, digital phones, printer, etc. All utilities included. Email nycdralex@gmail.com

Office Space for Rent

East Midtown NYC - Sublet 3 fully equipped tx rooms; elevation, drop, flexion distractive and decompression tables, e-stim/US, hydrocollators. Rehab/personal training area (foam rolling, free weight dumbbells, PRX Performance squat rack/pull up bar, TRX suspension training system, medicine balls, wobble/balance boards, VIPR and Stick Mobility training, treadmill). Full office available Tues/ Thurs/ Sat AM. One tx room and gym area available Mon/ Wed/ Fri full days and Tues/ Thurs PM. Email to ptcompete@gmail.com or call 917-642-2049

Practice/Home Office for Sale

Highland Mills, NY - Multi-disciplinary Wellness Center. Busy, profitable, referral 27-year practice with high patient retention & strong brand awareness in the community. 40% cash practice with state-of-the-art software and billing system. Focus is active care with an emphasis on wellness, postural integration, correction of muscle imbalance & faulty movement/ breathing patterns as well as mind body medicine. Exceptional communication and manual skills a must. Doctor is moving to Tennessee, but will stay on to mentor and provide a smooth transition for the buyer. The office building with Day Spa, Yoga / Movement Studio and apartment rental also available for purchase now or in the future. Contact mperridc@gmail.com.

Practice/Home Office for Sale

Hamptons/ East End of Long Island. Turn-key office. 100% cash practice. Wellness oriented. Doctor retiring and moving out of the area. Will stay for transition and is open to financing. Great location on Montauk Highway in Water Mill. Ground floor. Parking right outside. Other offices in the complex are dentist, lawyer,

(Continued on page 30)



NYSCA District Information

The NYSCA is a statewide professional Chiropractic association, comprised entirely of your peers and colleagues. We have joined together in the promotion, advancement, and defense of Chiropractic. In conjunction with our full time lobbyist, the NYSCA monitors all legislation that affects our profession while working to protect and expand practice rights. Our association is governed by a democratically elected Board of Directors and House of Delegates. Further, New York State is arranged into 4 Regions and 17 districts, each having its own elected officials and hosting monthly meetings and events. Each active district has representation in the House of Delegates to ensure that your voice is heard.

District 1

district01@nysca.com
Mitch Green DC
—President 212-269-0300

District 2

district02@nysca.com
Charles Fundaro DC
—President 718-236-6177
Vincent Nuziata DC
—Vice President 718-331-2667

District 3

district03@nysca.com
Christine Antoldi DC
—President 718-268-4464
Joseph Lezamiz DC
—Vice President 718-738-2550

District 4

district04@nysca.com
Gregori Pasqua DC
—President 718-654-4113

District 5

district05@nysca.com
Steven Breines DC
—President 718-967-3500

District 6

district06@nysca.com
Bruce Silber DC
— President 516-541-1064
Walter Priestley DC
—Vice President 516-752-1007

District 7

district07@nysca.com
Joanna Fasulo DC
— President 631-289-3939
Robin Stein DC
—Vice President 631-224-3036

District 8

district08@nysca.com
Glen Nykwist DC
—President 914-273-5505

District 9

district09@nysca.com
Michael Raucci DC
—President 845-744-8050
Matthew Flanagan DC
—Vice President 845-778-4420

District 10

district10@nysca.com
David Civale DC
—President 518-377-2207
Michael O'Leary DC
—Vice President 518-793-1205

District 11

district11@nysca.com
[President position pending]

District 12

district12@nysca.com
Michael Stirpe DC
—President 315-472-7128
George Cunningham DC
—Vice President 315-445-9941

District 13

district13@nysca.com
Douglas Taber DC
—President 607-754-4850

District 14

district14@nysca.com
Arthur Kaufer DC
—President 845-357-0364
Kathleen McLaughlin DC
—Vice President 718-748-8044

District 15

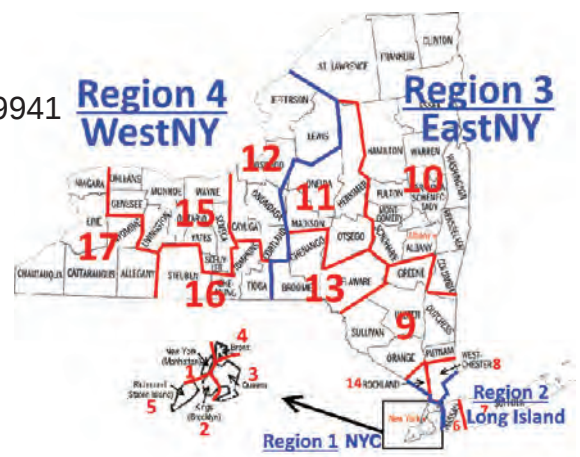
district15@nysca.com
James Walters DC
—President 585-944-0955
Bethany Buryta DC —Vice
President 585-721-1752

District 16

district16@nysca.com
Rebecca VonBergen DC
—President 607-277-0101

District 17

district17@nysca.com
Stephanie Pawelek DC
—President 716-771-1354
Brenda Covell DC
—Vice President 607-277-0101



general practitioner, etc. Our office includes front desk/reception and seating area; bathroom and two offices. One of the offices is currently rented by a therapist whose rent helps with the already low overhead. Email drsusanorwith@gmail.com

Practice/Home Office for Sale

Dutchess County, NY. . 38-year successful DC/ Physical Medicine Wellness Center. Local financial institution is offering up to 90% financing for qualified doctor. Doctor is retiring. Sale can include our full patient list of loyal clients built over nearly four decades. Call 914-475-8555 or email info@doctorlynnne.com.

www.doctorlynnne.com/practiceforsale

Practice/Home Office for Sale

Wantagh, NY - Streamlined and stable 34 yr. Diversified 50% cash practice. 100% referrals and extremely high patient retention. Focus is on preventative and maintenance care. Home office offered with an initial lease and option to buy. Doctor ready to retire, but will stay on to mentor and provide a smooth transition for the buyer and willing to continuing work part time. Contact 908-419-7510 or greg@chiroequity.com

Practice/Home Office for Sale

Bay Ridge, Brooklyn NY - Holistic family 34 year Chiropractic office for sale. Strong health minded, dedicated patient base. The office is open 3 days per week, sees 125 OV/week, 30 NP/month and generates ave \$35K/month. Fully equipped with 2 Elite drop tables, 2 elevation automatic lumbar flexion distraction tables, Naomi digital Xray machine and a great staff. Assoc doc in place who treats all patients. Low maintenance profitable practice. Asking \$159K or best offer. Owner financing available for part of sale. Call 917-288-0014 or email svt140@aol.com.

Practice/Home Office for Sale

Ithaca NY area - 30 year practice in same location 6 miles from Ithaca, NY. Mostly Activator with some Diversified and Flexion-Distracton. Massage Therapy room. Could accommodate 2 Drs. Dr wants to retire and will stay as long as needed to insure your success. Inquire at lcodc@aol.com or 607-533-4231.

Practice/Home Office for Sale

Berkshire County, Massachusetts DC retiring after 28 years in this location. Gross collections \$450K for the past 4 years. Family/wellness-based practice with more than 50% cash. Techniques include Diversified, flexion/distracton, Drop table and Arthrostim along with EMS, soft tissue work and low tech rehab. Well trained staff. Dr will stay for transition Call 413-889-0014 or email berkshiremt@gmail.com

Practice/Home Office for Sale

Three clinic locations - All cash, family wellness practice with an extremely low overhead. Ave. 491 OV/month, including 30 NP/month. Multiple adjusting techniques including Diversified, Drop, Activator, Logan Basic, and Palmer Package. \$293,100. Contact 888-878-0027 or info.practicebrokersinc@gmail.com

Practice/Home Office for Sale

Birmingham, AL - Retiring doctor, 28 year practice. ALL CASH paying patients, steady flow of new patient referrals. Sterling reputation, solid community relationships. Current yearly revenues of \$ 460K on a 18 hour work week. Techniques include Diversified, Thompson and Arthrostim. 1,800 sq. ft. office, fully equipped with digital x-ray, drop tables, Arthrostim with all attachments, EMS units and much more. Contact 908-419-7510 or greg@chiroequity.com

Practice/ Home Office for Sale Idaho—Price: \$450,000.00 Owner is retiring. Sale includes practice equipment; PEMF, Hyperbaric Chamber, Laser Units, Massage Chairs, Digital X-Ray, Leander Tables, LSI System, Ultra Sound, and Rapid Doc Software. Office building with ample parking. 30 + year patient base, solid reputation, and established insurance contracts. 503.277.8220 Kristy.Fresh@FreshHCA.com

Equipment for Sale

Drop table in black Naugahyde. Can deliver within 5 boroughs and Long Island if needed. Cost \$600 Discount if you pick up. Contact drsteve@mcmahonchiropractic.com or 646-342-4242

Submit your classified ad today!

[View all current classified ads](#)



The New York Chiropractic Political Action Committee (NYCPAC) is the political action committee of the New York State Chiropractic Association (NYSCA) and is intended to help support candidates who are pro-chiropractic. It is important to note that if you choose not to give to NYCPAC, this will in no way effect your membership in NYSCA.

Please Do Not Forget . . .

Organized medicine, managed care organizations and other anti-chiropractic forces continue to spend hundreds of thousands of dollars each year to elect candidates that do not value the chiropractic profession.

As you may know, next year is an election year in New York for all members of the New York State legislature and all four statewide offices including Governor, Lieutenant Governor, Attorney General and Comptroller, and it is more important than ever that we support legislators and candidates who support chiropractic. **NYCPAC provides us with a great opportunity to support pro-chiropractic candidates.**

There are always legislative issues confronting the profession whether it be passing scope modernization or recognizing conservative care providers as an alternative to an opioid prescription or an issue with Workers' Compensation. NYCPAC helps us to support legislators that are supportive of the chiropractic profession in New York.

We ask that you support the NYCPAC by visiting [this link](#) and making your donation today.

It is important that we do all we can to help support the profession and the thousands of chiropractic patients we serve.

Please make a donation today

All three items – the Intent to Run, Disclosure and CV forms -- necessary to declare an intent to campaign for a NYSCA leadership position are found in the "Intent-to-Run" packet noted above.

For this year's election, interested nominees must submit the components of a completed Intent-to-Run form to the Association by **April 1**.

Ballots in contested elections are scheduled to be emailed (or mailed if email is unavailable) by May 1. Successful candidates assume elected office on June 1, the beginning of the next NYSCA fiscal year.

Candidates for the Position of Regional Director

To be eligible to campaign for the position of regional director, candidates must meet the following qualifications:

- Each nominee must be from a district that falls in the area represented by either Region 2 or Region 4 as outlined elsewhere above;
- Each nominee must have been an officer of the district or a delegate in the House of Delegates representing a district within either Region 2 or Region 4 noted elsewhere above; and
- The nominee must have been an active member of the Association for the three (3) years immediately preceding his/her nomination -- and he/she must have attended at least seventy percent (70%) of his/her district meetings in the year immediately preceding his/her nomination. As part of said seventy percent (70%) attendance requirement, the nominee may include, to the satisfaction of his/her District, written proof or other evidence from his/her district indicating that the absence from district meetings was due to the conduct of other business of the district or of the Association.

If members have any comments or questions regarding this process, please contact NYSCA at info@nysca

— OBITUARIES —



Dr. Richard Falanga (87) of Oswego, NY passed Sunday, February 27th, 2022, at Oswego Hospital after enduring an illness.

Dr. Falanga started practice in 1956 in Oswego, NY. He practiced for 58 years full time until he retired. As one of the Chiropractors that helped obtain licensure for Chiropractors in the 1960's, his NYS license number was said to be 99. He inspired several people to become Chiropractors, was very active in the NYSCA, and encouraged many others to be involved in the association as well.

His colleague and friend Dr. Rick Tesoriero states, "I still see patients today of his, after his retirement who comment how he changed their life with Chiropractic care - He was definitely a hard act to follow, he left an indelible mark here, in not only the city and county where he practiced, but also the state."



Keidel, Dr. Henry, on February 15th, in his 84th year, of Northport. Owned and operated Northport Chiropractic for over 60 years. Beloved husband of the late Carol. Loving father of Elizabeth Keidel, Dr. Christine Keidel, Patricia Steiger (Brett), and Deborah Carino (John). Fond grandfather of Rachel & Megan LaBianca, Paul & Michelle DiBenedetto, Nicole

Steiger, Nicholas Henry & Erica Carino. Reposing Nolan Funeral Home, 5 Laurel Avenue, Northport, Sunday 3-7 PM. Funeral Mass Monday 10 AM at St. Philip Neri Church, Northport. Interment to follow at Northport Rural Cemetery. In lieu of flowers donations to St. Jukes Children's Hospital.



The Time is **NOW**

INVEST TODAY FOR A BETTER TOMORROW

#NYChiroScope Learn more at bit.ly/NYChiroScope





New York State Chiropractic Association

PO Box 557, Chester NY 10918 | 518-785-6346 | 518-785-6352 FAX

info@nysca.com | www.nysca.com



APPLICATION FOR MEMBERSHIP

Contact Information

Last Name:	First Name:	MI:	☐ Male ☐ Female
Business Address:		County:	
City:	State:	Zip:	
Office Phone:	Office Fax:	Email:	
Referred to NYSCA by:		All fields required unless otherwise specified.	

Education Information

Degree(s):	
Chiropractic College:	Year Graduated:
NY Chiropractic License Number:	Date of Issuance: (MM/DD/YYYY):

Personal Information

Date of Birth:	Home Phone (opt):	Mobile Phone (opt):
Home Address:		County:
City:	State:	Zip:

Membership Categories

Dues

Regular Membership	Full Year or AutoRenew*
☐ 1 st Year Licentiate – up to 2 years from date of licensure	\$120 or \$10/month
☐ 2 nd Year Licentiate – up to 3 years from date of licensure	\$240 or \$20/month
☐ 3 rd Year Licentiate – up to 4 years from date of licensure	\$360 or \$30/month
☐ 4 th Year Licentiate – up to 5 years from date of licensure	\$480 or \$40/month
☐ 5 th Year Licentiate – Greater than 5 years from date of licensure	\$600 or \$50/month

★ New Member Special ★

One-time offer applicable to Regular Membership only when year is PAID IN FULL. Eligibility subject to verification. Subsequent year's dues payable at usual rate. Cannot be combined with other discounts **25% off**

☐ Part-time, practicing 20 hours or fewer per week
Discount applicable to Regular Membership only. A certification of working hours, signed by a NYSCA district officer, must be submitted to the administrative office; Cannot be combined with other discounts **50% off**

Associate Membership – Include name of sponsoring NYSCA Member: _____

☐ 1 st Year Licentiate – up to 2 years from date of licensure	\$60 or \$5/month
☐ 2 nd Year Licentiate – up to 3 years from date of licensure	\$120 or \$10/month
☐ 3 rd Year Licentiate – up to 4 years from date of licensure	\$180 or \$15/month
☐ 4 th Year Licentiate – up to 5 years from date of licensure	\$240 or \$20/month
☐ 5 th Year Licentiate – Greater than 5 years from date of licensure	\$300 or \$25/month

Affiliate Membership[†] – must be licensed to practice chiropractic in New York

☐ a full-time staff member in residence at a chiropractic or other accredited university, college, school, or institution; or ☐ a full-time employee of any recognized governmental agency; or ☐ a member of the Armed Forces of the United States on active duty; or ☐ not in active chiropractic practice AND is employed full-time as supplier/vendor of chiropractic products and services, or other practice equipment, in service to members of the chiropractic professional field; or ☐ practicing exclusively in a state or jurisdiction other than New York State	\$60
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[†]out-of-state affiliate members may neither vote in NYSCA elections nor hold office

*Membership Dues – AutoRenew (Monthly debit from credit card)

Cardholder understands and agrees that by opting into automatic billing his/her card will be charged on a monthly basis and will automatically renew on membership anniversary date. Renewal will be at current membership type associated with account. Monthly membership is not eligible for cancellation for the first 12 months.

Payment Information

Select One: ☐ Pay in full ☐ AutoRenew*

Payment Method

☐ VISA	☐ MasterCard	☐ DISCOVER	☐ AMERICAN EXPRESS
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Card Holder:

Card #:

Expiration Date:

Security Code:

Billing Address:

☐ Check Enclosed; Please make checks payable to:
New York State Chiropractic Association
PO Box 557, Chester NY 10918

☐ Check here if you do **NOT** want 7% of your dues monies earmarked for NYCPAC. Refusal to contribute will not affect your membership rights.

I fully understand and agree that upon acceptance of my application, I shall abide by the certificate of incorporation of the NYSCA, its Bylaws, Canon of Ethics, all rules and regulations adopted by the Board of Directors and House of Delegates, and the laws of the State of New York, the Board of Regents, and the State Education Department. I further understand that the NYSCA regularly communicates with its members by electronic means and therefore permit NYSCA to send me communications and advertisements (regarding upcoming events, etc.) via fax/email.

Signature:

For Office Use Only	Date Received:
	District Assigned: